

FOR IMMEDIATE RELEASE

Unlock Your World-Class Potential Nominated For the 2016 Small Business Book Awards

Cleveland, OH, April 26, 2016 - Unlock Your World-Class Potential has been nominated for the 2016 Small Business Book Awards in the category of Management.

The Small Business Book Awards celebrate the best business books that appeal to entrepreneurs, small business owners, CEOs, managers and their staffs. The Awards also recognize key resources supporting business book authors and the publishing industry.

The Small Business Book Awards are more than just an honor -- they include a prestigious online event in which readers, fans, book lovers and the small business community show their support for authors and others in the industry. Social media sharing is encouraged, and the Awards technology platform enables book authors to network and engage online with readers and fans.

"This year we've changed a few things. For the first time The Small Business Book Awards are a judged competition, based on excellence. A Judging Panel will determine the winners. We still have Community Voting -- the Community will choose for the 'Community Choice' designation of winners." noted Anita Campbell, CEO of Small Business Trends and Founder of the Awards.

"Today's business owners are hungry for information and insights to help them run a successful business. Also, they use books as a way to grow and develop their employees and management teams. The Small Business Book Awards are a way to acknowledge the books that small business owners and entrepreneurs appreciated over the past year," said Ivana Taylor, Book Editor at Small Business Trends, which produces the Awards.

About the Small Business Book Awards

The 2016 Small Business Book Awards are now in their 8th year. More than just an honor, the Awards are a unique social online event that enables the small business community to nominate, show their support for, and vote on their favorite business books. The Awards combine recognition for a job well done, honors and prestige -- along with providing a high-profile opportunity for authors to engage with fans, network through social media, and increase publicity. The Small Business Book Awards are produced by Small Business Trends, an award-winning online publication, which along with its sister sites, serves over 6,000,000 small business owners, stakeholders and entrepreneurs annually. Small Business Trends for the past six years has published weekend reviews of small business books, amassing nearly 500 independent reviews.

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